Rep Order# EC'd Yes

9793615

Ver# 7 Status Revised

Traffic Order# 1355167

Last Received: Printed: 09/11/2012 10:04 AM 09/10/2012 7:45 PM

Showing Buylines: All Rep Revised Lines

1 of

Agency C/P1/P2/E Agency Flight Dates ALEXANDRIA, VA 22314 814 KING ST, SUITE 400 ) SMART MEDIA GROUP 08/20/2012 - 08/26/2012 MCCR/ORDR/820826

Hiatus Weeks

Sales Office ( Salesperson ( Rep Firm

) WASHINGTON ) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

## - CONTRACT COMMENT -

Fax# Phone# Buyer Advertiser Station

WXLV-TV GREENSBORO/W.SALEM

Estimate# Product

Patricia Dome 820826

MCCRORY FOR GOV

) POLITICAL

BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN RACE OR ETHNICITY. NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY

#### - REMARKS -

SEE IN 17 FOR SPOT CREDITED TNAT DID NOT RUN

PLS MAKE NOTE TO ISSUE CREDIT BACK

PLS OF THANKS

Im	Day	Dates	Time	Program
1	1 1 1 1		1 1 1	
*17	SA	08/25-08/25	6P-630P	HOLLYSCOOP
Rating. 1.1	1.1			

Len

Rate

Spots/Week

# of Weeks

Total Spots

Total Cost

.30

\$25.00

0

0

\$0.00

Sales Remark. V7 1X CREDITED 8/25 THAT DID NOT RUN

V7 Comment Changed, Spots/week Changed

### -REPORT TOTALS-

Report Totals. 0 / \$0.00

# -SALES MONTHLY TOTALS-

Aug 12. 18 / \$2,965.00

Sales Totals. 18 / \$2,965.00

Station Totals. 18 / \$2,965.00

Lines not sent/rcld/rtrn. 0 / \$0.00 -COMPETITIVE-Market Totals

\$49,417 WGHP CABL

ATMM UNKN % 0/0

26% %

MUPN WBFX 00 00

WCWG MXII

39% %

AMAM 28% 90

MXLV

 Rep Order#
 9793615

 EC'd
 Yes

Ver# 7

Status Revised

Traffic Order# 1355167

Last Received: Printed:

2 of

2

Estimate#

Phone# Fax# Buyer Station WXLV-TV GREENSBORO/W.SALEM
Advertiser ( ) POLITICAL
Product MCCRORY FOR GOV Patricia Dome 820826

Demos Books null RA35+

Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency CP1/P2/E MCCR/ORDR/820826 Flight Dates 08/20/2012 - 08/26/2012 Hiatus Weeks

Showing Buylines: All Rep Revised Lines 09/11/2012 10:04 AM 09/10/2012 7:45 PM Rep Firm

Sales Office ( Salesperson ( ) WASHINGTON ) JONATHAN VITTI

Salesperson Phone# Salesperson FAX#

202-955-5342

 Rep Order#
 9793615
 Ver#
 6

 EC'd Yes
 6

Status Returned

Traffic Order# 1355167

Printed: 08/30/2012 2:14 PM Last Received: 08/23/2012 11:31 AM

1 of

2

Showing Buylines: Last Sta Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM

Phone# Fax#

> Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E MCCR/ORDR/820826 Flight Dates 08/20/2012 - 08/26/2012 Hiatus Weeks

> > Rep Firm Sales Office ( Salesperson (

( ) WASHINGTON ( ) JONATHAN VITTI

Salesperson FAX# 202-955-5342

## - CONTRACT COMMENT -

RACE OR ETHNICITY. BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN TNCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY

#### -- REMARKS ---

pls see line # 17 for n/a and credit.

pls send revised ppw. tks

I.m Day

Dates

Time

Program

08/25-08/25

\*17 - SA

Rating. 1.1

/25 6

6P-630P HC

HOLLYSCOOP

Len Rate

Spots/Week

# of

Total Spots

Total Cost

ا سر ا ا ا

.30

\$25.00

Н [

, Н

\$25.00

Station Remark. W6 lx n/a 8/25 oversold)-pls credit

### -- REPORT TOTALS-

Report Totals. 1 / \$25.00

# -SALES MONTHLY TOTALS-

Aug 12. 19 / \$2,990.00

Sales Totals. 19 / \$2,990.00 Station Totals. 19 / \$2,990.00

Station Totals. 19 / \$2,990.00 Lines not sent/rcld/rtrn. 0 / \$0.00

-COMPETITIVE-

Market Totals

\$49,833 CABL

WGHP

26 %

AAMM

% |-- UNKN 0%

WBFX 0%

9% %

W 00

WCWG

WXLV 6%

AMEM

28%

Rep Order# 9793615 EC'd Yes Ver# 6

Status Returned

Traffic Order# 1355167

Demos Books Fax# Phone# Buyer Station WXLV-TV GREENSBORO/W.SALEM
Advertiser ( ) POLITICAL
Product MCCRORY FOR GOV Estimate# Patricia Dome 820826 null RA35+

Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E MCCR/ORDR/820826 Flight Dates 08/20/2012 - 08/26/2012

Hiatus Weeks

Rep Firm Sales Office ( Salesperson (

Salesperson Phone# Salesperson FAX#

202-955-5342

) WASHINGTON ) JONATHAN VITTI

08/30/2012 2:14 PM 08/23/2012 11:31 AM

Showing Buylines: Last Sta Revised Lines

Last Received: Printed:

2 of